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37:379.822

Fodor D. D., Bergkhauer . . . , Tovt A. A., Olah N. . Research of the Most Important Attractions of Heritage Tourism in Transcarpathia. The present paper deals with the information concerning the historic and cultural heritage of the Transcarpathian region. Numbers and age structure of the visiting tourists are analyzed as well as the seasonality of touristic demand. The results obtained are analyzed from the touristic point of view.

Key words: Transcarpathia, heritage tourism, touristic attraction, culture, ethnography.

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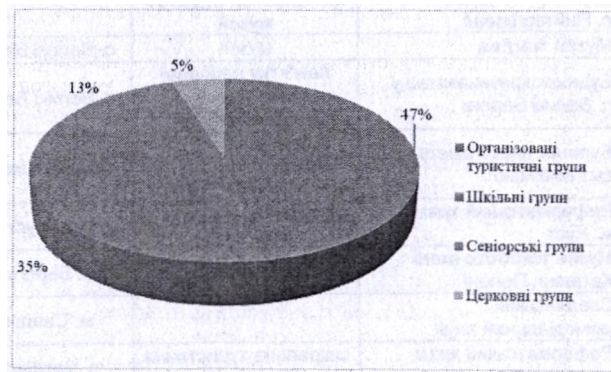
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AH

Smyrnov I. G. Armenian Historical and Cultural Heritage in Ukraine and Poland as Resource of the Common Transboundary Ukrainian-Polish Tour Product. The features of the Armenian historical and cultural heritage in Ukraine and Poland as a tourist resource are shown. The largest Armenian monuments, which have been preserved on the territory of Ukraine and Poland, are described. The creation of a joint cross-border Ukrainian-Polish tourist product with the following proposal by Ukrainian travel agencies in the Republic of Armenia and in Ukraine for the Armenian Diaspora was proposed.

Key words: Armenian heritage in Ukraine and Poland, tourist resource, common cross-border Ukrainian-Polish tourist product, Lviv, Kamyanets-Podilsky.